

## PRIVACY POLICY

This Privacy Policy governs the manner in which Andrea Russell collects, uses, maintains and discloses information collected from users of <https://andrearussell.com> (“Website”).

Andrea Russell is committed to protecting your personal information.

This privacy policy will help you understand how and why Andrea Russell collects information, how that information is stored and when we may disclose information to other people.

### WHAT INFORMATION DO WE COLLECT?

**Information You Voluntarily Submit to the Website:** Andrea Russell may collect personal information from you such as your name, email address, address or phone number. This information may be stored in Andrea Russell’s private newsletter service provider database, appointment scheduling software or retreat registration service database.

**Non-Personal Identification Information:** Andrea Russell may collect information about the device you use to access the Website, IP address, operating system or browser type.

**Cookies:** Andrea Russell may log information using cookies. Andrea Russell may use these cookies to enhance your experience on the Website.

### HOW YOUR INFORMATION MAY BE USED:

Andrea Russell may use the information collected in the following ways:

- To operate, maintain and improve the Website.
- To send you newsletters, announcements and promotional emails. You may unsubscribe from Andrea Russell’s email database at the end of any email sent.
- To respond to your comments or inquiries.

- To process payments.

### **THIRD-PARTY USE OF PERSONAL INFORMATION**

Andrea Russell will not share, sell, trade or rent your information or contact details with third parties unless you have explicitly authorized us to do so (e.g. by entering a giveaway run with another company).

We may use third party service providers to help us operate our business and the Website or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes only.

These are the third-party services currently being used by the Website:

**Google Analytics** – this service tracks Website usage. Google Analytics may collect your IP address, though your personal information is not collected.

**Mail Chimp** – this service is used for delivery of email updates and newsletters. Andrea Russell stores your name and email address for purposes of delivering such communications. Please refer to Mail Chimp’s privacy policy for further information.

**We Travel** – this service is used for yoga retreat and workshop registration. Please refer to We Travel’s privacy policy for further information.

**Mind Body Software** – this service is used for scheduling appointments and online cleanse registration. Please refer to Mind Body Software’s privacy policy for further information.

**Square** – this service is used for all credit card payments and transactions. Please refer to Square’s privacy policy for further information.

**Alchemy & Aim** – this service is used for the creation and maintenance of the Website. Please refer to Alchemy & Aim’s privacy policy for further information.

## **ADVERTISING**

From time to time, the Website may engage in remarketing efforts with third-party companies, such as Google, Facebook, or Instagram, in order to market the Website.

## **NEWSLETTERS**

On the Website, you may subscribe to Andrea Russell’s newsletter, which may be used for advertising and marketing purposes. All newsletters sent may contain tracking abilities. Andrea Russell may see if and when you open an email and which links within the email you click.

## **CHILDREN**

This website or mobile app is not designed for use by children under age 16, and we do not knowingly solicit personal data from anyone under age 16. If you are under age 16, do not access or use our website or related products or services. If you become aware that we have collected data of anyone under the age of 16, please contact us so that we may delete that data.

## **CONTACT INFORMATION**

Contact Andrea at [info@andrearussll.com](mailto:info@andrearussll.com) for questions related to this Privacy Policy.

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